2nd Quarter PSA Report 2008

SAFE Domestic Abuse:20 (4/3/2008): SAFE Inc. is making people aware of the signs of domestic abuse, which include strong language, forceful arguments, physical and emotional harm, etc. They provided their 800 number which is available 24/7.

SAFE Domestic Abuse (Spanish):20 (4/3/2008): SAFE Inc. is making people aware of the signs of domestic abuse, which include strong language, forceful arguments, physical and emotional harm, etc. They provided their 800 number which is available 24/7.

Lee County Anti-Litter: 10 (4/17/2008): The Lee County Board of Supervisors has designated April as Lee County's Anti-Litter Month. They are asking that all Lee County citizens do their part to help.

<u>United Blood Services - Platelets :20 (4/17/2008)</u>: The local United Blood Services office is asking for platelet donations. Platelets are vital in saving lives.

Learning Skills Center Building BLocks:20 (5/1/2008): The Learning Skills Center offers the community new, gently used, and recycled building items at Building Blocks, located behind the center. Proceeds go to benefit the center.

SAFE Fundraiser:20 (5/1/2008): SAFE is having a fundraiser the weekend of the Gum Tree Festival. The benefit is selling used designer handbags. All proceeds benefit SAFE – A home for battered women.

<u>Discover Columbus Day:20 (5/1/2008)</u>: Columbus is having a Discover Columbus Day to celebrate the explorer and the town on May 17th.

New Albany Relay for Life Softball:20 (5/1/2008): Team Fighters for Life in New Albany are hosting a Relay for Life Softball Tournament at the New Albany Sportsplex.

<u>Pontotoc Relay for Life :20 (5/15/2008)</u>: Pontotoc County is hosting an American Cancer Society Relay for Life Friday June 6th from 6 p.m. until 12 midnight at the Pontotoc County Square.

Tupelo Home and Garden Tour :20 (5/15/2008): The Tupelo Garden Club is hosting the Tupelo Home and Garden Tour June 7th and 8th. The tour is \$10 and will include a reception at the Fish Hatchery Home.

Ecarelinks:20 (5/15/2008): Ecarelinks.com is a support website for anyone suffering from a serious illness. The site provides telephone support, message boards, and contact information of others in similar circumstances

<u>Tupelo Community Theatre Fiesta: 20 (5/29/2008)</u>: Tupelo Community Theatre will host its 5th Annual Street Fiesta "Music, Monet, and Margaritas." The event will be in front of the Lyric Theatre on Sat. July 7th. Tickets are \$15

Mitchell Dental Clinic Free Smiles: 20 (5/29/2008): Mitchell Dental Clinic in Ackerman is partnering with "Dentistry From the Heart" to offer free dental work to the first 150 patients (18 yrs. Of age and older) on Friday, June 6th.

Buckle Up:20 (5/29/2008): North Mississippi Medical trauma team and surgery center is urging drivers to buckle up! Vehicular crashes are the leading cause of death in individuals ages 15 to 34.

<u>UBS Mash Bash</u>: 20 (6/12/08): United Blood Services is in critical need of blood donations. This event is scheduled for June 28th to help encourage people to donated blood. This effort is critical to help save lives in many hospitals around our area and beyond.

First annual Men's conference :20 (6/12/08) This conference is sponsored by Truth Ministries and among other things targets African-American young men. Part of its title is "Boys to Men". National speakers are scheduled to be on hand.

Safe Incorporated Reminder: 20 (6/26/08) Safe Incorporated is a resource and shelter for abused women. This Public Service Announcement was very simple and yet to point.... No one deserves to be raped. A 24 hour toll free number was emphasized both on screen and verbally for help.

Lec County Department of Human Services Needs Foster Parents:20 (6/26/08) There are more than twice the number of children in need of foster

homes than there are foster homes available. This Public Service Announcment emphasized the plea to consider being a Foster Parent and that a special booth would be set up Friday, July 11 at the Tupelo Furniture Market for more information. A phone number was also given.

Revived Ministries revival :20 (6/26/08) Revived Ministries is in Columbus. It will hold a revival and workshops on August 1st and 2nd at Lee Middle School in Columbus....the public is invited. One workshop is scheduled to focus on worship, the other on finance. A phone number and website was given for more information.

Journey to Success Session: 20 (6/26/08) The Journey to Success event is aimed to help women with their personal and professional skills. Experienced mentors are scheduled to be there. It is sponsored by a well known group called NEWMS (pronounced New miss) and the North Mississippi Medical Center's spirit of women program. The event is scheduled for July 25th. Ten participants will be selected to attend.